

SPONSORSHIP APPLICATION

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August 23-27, 2022 | Fontainebleau, Miami, Florida

Sponsorship Application and full payment must be submitted to reserve a sponsorship opportunity. Sponsorships will not be reserved for any Company until both the Application and payment are received, and sponsorship opportunities will be assigned to the first company submitting both the completed Application and payment. Full payment must be received by **May 2, 2022**. Sponsorships not paid in full by May 2, 2022 will be canceled and released to other companies. By submitting this Application, Company agrees to all rules and regulations contained in the IFSO 2022 Exhibitor Prospectus, including complete cancellation policy.

Company:

Primary Contact Name*:

Title:

Mailing Address:

City:

State, Postal Code:

Telephone Number:

Fax Number:

Email Address:

**The person who is listed here will receive all information and receipt for payment of fees.*

General Sponsorship Opportunities:

Meet the Expert - \$12,000
Simulation Center - \$5,000
Promotional Video - Full day: \$15,000, Half day: \$9,000
Hotel Door Drops \$3,000 per item
Hotel Key Cards - \$13,000
Hotel Key Sleeves (available to Key Card Sponsor only) - \$6,000
Do Not Disturb Hotel Door Hangers - \$8,000
Program Bags \$15,000
Registration Bag Insert - \$3,000 per piece
Pen for Registration Bag \$2,500
Lanyards - \$10,000

Free Standing Branding Opportunities:

Cube Stacks \$10,000 each _____ QTY
Fabric Towers \$10,000 _____ QTY
Registration Area \$3,000 per promo item _____ QTY

Receptions and Special Events

Opening Ceremony \$10,000
Welcome Reception \$25,000
Closing Party \$60,000

Digital Advertising

Digital Signage _____ QTY
WiFi - \$50,000

Advertising Opportunities:

Advertisement in Program Book
Front Inside Cover - \$10,000
Back Inside Cover - \$8,000
Back Outside Cover - \$10,000
Notebook - \$12,500
Branded Water Bottles \$10,000
Conference Level Mirror Clings (Restrooms) \$7,500
Patient Artwork / Awareness Display \$3,000 each

Other Exhibit Hall Opportunities

Cell Phone Charging Stations \$10,000 each _____ QTY
Coffee Service with Branded Cups \$20,000
Floor Clings \$10,000 _____ QTY

Hotel Branding Opportunities:

Eggwall \$40,000:
Luster Gallery Columns - \$10,000 each Luster Gallery Cheese
Holes - \$20,000 4th Floor Cheese Holes - \$15,000
4th Floor West Corridor Panels: \$10,000 each
Glimmer Corridor Panels: \$10,000 each
East & West Escalator: \$25,000 each

Custom

Design your own - *please inquire for pricing*



Compliance with Rules

In accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME) and the policies of IFSO 2022, by providing funds through a Sponsorship Fee, Company agrees to the following conditions:

1. Any payments made to MeetingAdvice for support are:
 - fees for services, and are not to be paid as educational grant support; and
 - do not exceed the fair market value of the services provided; and
 - are not inconsistent with any internal policy of Company governing interactions with healthcare professionals.
2. Company shall have no control over:
 - a. Identification of CME needs;
 - b. Determination of educational objectives;
 - c. Selection and presentation of content;
 - d. Selection of all persons and organizations that will be in a position to control the content of the CME;
 - e. Selection of educational methods;
 - f. Evaluation of the activity.
3. By submitting this Sponsorship Application, Company agrees to abide by all rules and regulations contained in the IFSO 2022 Exhibitor Prospectus.

Name of Authorized Company Representative:

Date:

Signature:

Title:

Payment Method (select one):

Credit card payments are accepted for up to \$10,000 and have a 3% processing fee. Checks are preferred for any amounts over \$10,000. Full payment must be received by May 2, 2022, or support item will be canceled.

Check: Make payable to IFSO2022 (Tax Identification Number: 45-3041115) & mail to IFSO2022 c/o MeetingAdvice, 6501 Congress Avenue, Suite 100 Boca Raton, FL 33487

Credit Card: Type of Credit Card:

Card Number:

Name of Cardholder:

Expiration Date:

CVV Code:

Once completed, please send signed application to IFSO2022@meetingadvice.com